YOUR SAE EXPERIENCE WILL BE DIFFERENT

OUR REPUTATION AS THE LEADING GLOBAL SPECIALIST IN CREATIVE MEDIA EDUCATION COMES FROM OVER 40 YEARS OF PIONEERING CREATIVE MINDS.

At SAE, you will receive a quality education with the power to unleash your creative potential.

GLOBALLY CONNECTED
With over 47 campuses in 23 countries, our expertise is world recognised and truly global. Our students and lecturers are a unique, diverse and creative community who come together for a collective purpose.

CREATIVE SPECIALISTS
Our lecturers don’t just know it, they’ve done it. We employ specialists with extensive industry experience and connections to help you transition from study to industry.

INDUSTRY RECOGNISED
Real job outcomes start with unreal experiences. We work closely with our industry partners to provide you with work placement opportunities and hands-on experience.

CAREER READY GRADUATES
Not only do our programmes equip you with the practical skills you need to master your craft – we invest time in expanding your employability skills, as well as growing you into the complete package for potential employers.

REAL WORLD FACILITIES
We invest heavily in our campuses to ensure you will be learning on the latest equipment, using industry leading software. Our creative campus environments offer inspiring spaces to work collaboratively with classmates from your course and other disciplines.

SUPPORT SERVICES
We have a team of specialists who are here to help you navigate your way through any challenges that may arise throughout your journey with SAE. We are not only committed to supporting your learning and your overall experience with us, but your general well-being too!

PRACTICAL & PROJECT BASED
The more prac work the better – that’s our theory. You will truly sharpen your skills by practicing, not perusing a textbook. From day one, you’ll be in small classes, using the latest equipment focused on practical project based work.

FLEXIBLE PAYMENT OPTIONS
At SAE, we believe higher education is an investment in your future, and one that requires careful consideration. At SAE, options are Payment plans, access to FEE-Help or VET Student Loans are some of the payment options that may be available to you.
SAE has been delivering outstanding industry-focused education since 1976. We have set the benchmark for Higher Education qualifications in creative media because we know these industries and we know how to train industry-ready graduates. We love what we do and we are committed to the provision of education options that challenge, develop and inspire!

SAE PROGRAMMES ARE NATIONALLY ACCREDITED AND INTERNATIONALLY RECOGNISED.

SAE has been delivering outstanding industry-focused education since 1976. We have set the benchmark for Higher Education qualifications in creative media because we know these industries and we know how to train industry-ready graduates. We love what we do and we are committed to the provision of education options that challenge, develop and inspire!

GLOBALLY CONNECTED
FROM AUSTRALIA, TO THE MIDDLE EAST, EUROPE, THE UK, SOUTH AMERICA AND THE UNITED STATES, AND NOW IN SOUTH AFRICA FOR THE CONTINENT OF AFRICA, THERE IS AN SAE CAMPUS IN JUST ABOUT EVERY CORNER OF THE GLOBE.

ALUMNI
As an SAE student, you will become part of a global community of aspiring and established creative media professionals, sharing expertise that is world-recognised and truly global.

As an SAE graduate, you automatically qualify to join the SAE Alumni. A prestigious community of dedicated and successful creatives, the SAE Alumni are achieving amazing things right across the world.

This group also receives exclusive access to SAE’s masterclasses and events and is a great way to stay in contact with your classmates after your days on campus are complete.

WITH 47 CAMPUSES IN 23 COUNTRIES, SAE IS THE LEADING GLOBAL SPECIALIST IN CREATIVE MEDIA EDUCATION.
INDUSTRY ALIGNED

Not only do our lecturers come with experience from their respective industries, we also have long-standing corporate partnerships with some of the biggest names in industry for our areas of study. Our courses have been developed with our industry partners to deliver industry-ready graduates equipped with the skills required to succeed.

Hands-on experience at events and opportunities to work in the field are all part of your experience with SAE. As part of any bachelor programme, you will complete a Work Integrated Learning (WIL) block that we help you to secure—so you graduate ahead of the pack with real-world experience already under your belt.

SAE is committed to creating learning environments that inspire, energise and motivate our students to achieve. We believe that to get the best out of a creative person, you have to put them in a truly creative environment. SAE campuses are thoughtfully designed creative study spaces that support hands-on collaborative learning and are filled with the latest equipment and software.

INDUSTRY RECOGNISED

WE WORK CLOSELY WITH OUR INDUSTRY PARTNERS, WE EMPLOY SPECIALISTS WITH REAL-WORLD EXPERIENCE, AND WE DELIVER PERSONALISED EDUCATION IN WORLD-CLASS FACILITIES.
CAREER-READY GRADUATES

Transitioning from an educational environment into the workforce, or changing careers into a new industry can be a big, at times overwhelming, but mostly exciting move. Not only are we here to equip you with the technical skills to pursue your dream career. Along with your practical experience and qualification, you will also graduate with:

A STRONG WORK ETHIC & POSITIVE ATTITUDE.

EFFECTIVE COMMUNICATION, TIME MANAGEMENT, PROBLEM SOLVING AND TEAM WORK SKILLS.

YOU WILL ALSO BE RESPONSIVE TO FEEDBACK, ADAPTABLE AND CONFIDENT …

… AND HAVE THE ABILITY TO WORK WELL UNDER PRESSURE.

Your experience with us will give you the opportunity to build the skills to pursue your dream career. Along with your practical experience and qualification, you will also graduate with:

Our full-time study programmes

ANIMATION
HIGHER CERTIFICATE IN ANIMATION AND VISUAL EFFECTS

OVERVIEW
SAQA ID: 86986
HEQSF Level: 5
Credits: 120

In this programme, students acquire comprehensive skills in free-hand drawing, 2D and 3D computer-generated graphics and animation using the industry’s most widely used software.

The curriculum provides an understanding of the systems and equipment used for creating animation and the practical experience required for production techniques and design concepts. Students gain comprehensive expertise of the contemporary ‘infotainment’ industry.

PROGRAMME CONTENT INCLUDES
- Fundamentals of Drawing
- Modelling Digital Environments
- 3D Character Performance
- Digital Imaging & Motion Graphics
- Basics of 3D Modelling
- Storyboarding & Animatics
- Principles of 2D Animation
- Animation for Film & Television
- Creative Project: Digital Effects

ADMISSION REQUIREMENTS
- National Senior Certificate with Higher Certificate entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy
- Art or previous experience in Art

ADDITIONAL REQUIREMENTS
- A portable hard-drive
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and access to the relevant software

BACHELOR OF ARTS IN MOTION DESIGN AND ANIMATION

OVERVIEW
SAQA ID: 94949
HEQSF Level: 7
Credits: 360

The Bachelor of Arts in Motion Design and Animation teaches stop-motion, digital 3D and digital 2D animation skills within the context of traditional 2D animation principles. There is a strong focus on developing and refining fine art skills: drawing, painting and sculpture, in support of the creative processes involved in character and story development for animation.

The programme includes history of art, history of animated media, media studies and academic research skills. The final year of study includes a practical project that forms the centerpiece of the student’s portfolio. The student can choose to complete the project in either digital 3D, stop-motion 3D, or digital 2D.

PROGRAMME CONTENT INCLUDES
- Motion Design: Drawing for Animation
- Screenwriting and visual Narrative Design
- Fine Art: Drawing, Painting & Sculpture
- Motion Design & Graphics
- Media Literacy & Critical Thinking
- Art History
- History of Animation: Communication & Design
- Business Communication & Project Design
- Storyboarding & Illustration
- Research Methodologies
- Digital 2D Animation
- Digital 3D Animation
- Creative Practical Projects: Stop Motion Animation, Production, Visual Effects

ADMISSION REQUIREMENTS
- National Senior Certificate with a Bachelor entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy
- Art or previous experience in Art

ADDITIONAL REQUIREMENTS
- A portable hard-drive
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and the relevant software
OUR FULL-TIME STUDY PROGRAMMES

FILM

FILM

ADMISSION REQUIREMENTS

• National Senior Certificate with Higher Certificate entry or equivalent
• English NQF 4
• Maths / Maths Literacy NQF 4
• Computer Literacy

ADDITIONAL REQUIREMENTS

• A portable hard-drive, headphones and a camera memory card
• Adequate hearing ability & adequately sighted
• We recommend that every student has access to a personal computer and to the relevant software

HIGHER CERTIFICATE IN DIGITAL FILM PRODUCTION

OVERVIEW
SAQA ID: 87006
HEQSF Level: 5
Credits: 120

PROGRAMME INFO
QUALIFICATION:
Higher Certificate in Digital Film Production
DURATION: 1 Year, Programmes start in February & July

This programme is designed to provide students with experience in the many facets of digital film production, fostering creative confidence and artistic independence within a hands-on learning environment.

The programme covers the technical and creative components of digital film making including: conceptualisation, screenwriting, project development, digital camera operation, lighting, production management, directing, editing, sound design, motion graphics and VFX. In creating their own projects, students develop the necessary skills to become film makers.

PROGRAMME CONTENT INCLUDES

Digital Film Production
Digital Imaging
Film Studies
Screenwriting & Adoptions
Motion Graphics
Visual Effects
TV Commercial Production
Documentary Production
Creative Project

SAQA ID:
87006

HEQSF Level:
5

Credits:
120

QUALIFICATION:
Higher Certificate in Digital Film Production

DURATION:
1 Year, Programmes start in February & July
SAE Institute’s Film Production degree explores all the creative and technical elements of digital film-making, with an emphasis on developing your practical skills in pre-production, production, post-production and distribution.

Throughout the 3-year programme, you will gain proficiency in the many departments that make up the production process. Learning within an innovative and hands-on environment that boosts your creative confidence and artistic independence all the while.

Through the completion of a range of creative media projects, you’ll get a high degree of practical experience. And on completion of the degree, you will have acquired a holistic knowledge of the film industry, and be prepared with the skills and knowledge needed to embark on an exciting career in the industry.

**PROGRAMME CONTENT INCLUDES**

- Film Studies
- Business of Film & Cinematography
- Sound for Picture
- Screenwriting & Directing
- Research Methodology
- Visual Effects
- Creative Project: Screenwriting & Production, Research
- Academic Literacy & Critical Thinking
- Production & Design
- Digital Imaging
- Motion Graphics
- Business Management & Legal Studies
- Finance and Distribution

**ADMISSION REQUIREMENTS**

- National Senior Certificate with a Bachelor entry or equivalent
- Computer Literacy NQF3
- English NQF 4
- Maths / Maths Literacy NQF 4

**ADDITIONAL REQUIREMENTS**

- A portable hard-drive, headphones and a camera memory card
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and to the relevant software
The Higher Certificate in Sound Production curriculum equips students with the necessary practical skills, knowledge, values and attitudes required to enter the broad scope of the global music and entertainment industries and operate effectively as audio professionals.

To this end, the curriculum covers a wide range of applied skills and knowledge in music theory, music business, audio technology, electronic music production, sound for film and television, final mastering and live sound. The programme culminates in a final Creative Project where students get the opportunity to apply their skills and knowledge to a production of their choice, which is evaluated with regard to professional practice, technical aptitude and creativity.

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<th>PROGRAMME CONTENT INCLUDES:</th>
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<tr>
<td>Principles of Sound</td>
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<td>Audio Technology</td>
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<td>Signal Processing</td>
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<td>Electronic Music Production</td>
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<td>Applied Music Theory</td>
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<td>Music Styles</td>
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<td>Acoustics</td>
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<td>Live Sound</td>
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<td>Audio Mastering</td>
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<td>Creative Project</td>
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<td>Studio Production</td>
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**ADMISSION REQUIREMENTS**

- National Senior Certificate with Higher Certificate entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy
- Basic knowledge of music

**OVERVIEW**

SAQA ID: 88643
HEQSF Level: 5
Credits: 120

**PROGRAMME INFO**

QUALIFICATION: Higher Certificate in Sound Production
DURATION: 1 Year, Programme starts in February & July

This curriculum addresses the art, science and technology of sound production across a wide range of applications; from music recording, to sound production for film and television and live concert sound.

Each sub-discipline of sound production is covered in detail, in order to ensure all graduates have the theoretical and practical skills required to be able to work in the global entertainment and music space.

In addition to the essential skills and knowledge required from a sound engineer/producer, students are continuously exposed to the pertinent values, attitudes and qualities expected from an industry professional. Graduates will be able to function effectively and make a meaningful contribution to the Sound industry and society, using this qualification.

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<td>Media Literacy &amp; Critical Thinking</td>
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<tr>
<td>Introduction to Audio Technology</td>
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<td>Signal Processing</td>
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<td>Academic Literacy</td>
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<td>Electronic Music Production</td>
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<td>Role of Producers</td>
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<td>Music Styles</td>
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<td>Digital Audio Production</td>
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<td>Business &amp; Legal Studies</td>
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<td>Research Methodologies</td>
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<td>Creative Project</td>
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* Students will elect to enrol in two of the advanced modules under the advisement of the Head of Department.

**ADMISSION REQUIREMENTS**

- National Senior Certificate with a Bachelor entry or equivalent

**ADDITIONAL REQUIREMENTS**

- A portable hard-drive and headphones
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and to the relevant software
**OVERVIEW**

HEQSF Level: 5  
Credits: 120

**PROGRAMME INFO**

**QUALIFICATION:** Higher Certificate in Game Design and Production  
**DURATION:** 1 Year, Programmes start in February & July

The Higher Certificate in Game Design and Production has been structured to develop knowledge and competence in game design and production for candidates aspiring to enter into careers in this industry. The curriculum has been contextualised as a foundational qualification, aiming to contribute to the growth, quality, competitiveness of game production on the African continent and insight into employment opportunities with the SA gaming industry.

This programme provides an appropriate balance between academic rigour and practical skills, exposing students to academic and practical skills with a strong focus on technology and creativity generally expected and required in this industry. Graduates will be able to gain employment in the industry and will also be able to access further studies at NQF 6 or may apply for entry into a degree programme in relevant fields.

**PROGRAMME CONTENT INCLUDES**

- Media Studies Introduction
- UI Design
- Game Studies
- Asset Design
- Digital Imaging
- Creative Project
- Scripting
- Academic Literacy
- Game Production
- Asset Design
- Computer Literacy

**ADMISSION REQUIREMENTS**

- National Senior Certificate with Higher Certificate entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy

**ADDITIONAL REQUIREMENTS**

- A portable hard-drive, headphones
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and to the relevant software.
BACHELOR OF ARTS IN GAME DESIGN AND PRODUCTION

OVERVIEW
HEQSF Level: 7
Credits: 360

PROGRAMME INFO
QUALIFICATION:
Bachelor or Arts in Game Design and Production
DURATION: 3 Years, Programmes start in February & July

The Bachelor of Arts in Game Design and Production has been structured to develop knowledge, skills and competence in game design and production for candidates aspiring to enter into careers in this industry to prepare graduates to enter the industry with the capacity to be productive with minimal additional training. The programme will contribute to the growth, quality and competitiveness of game production on the African continent and good prospects of taking up employment opportunities with the SA gaming industry.

The curriculum exposes students to both the design and production aspects of gaming with a strong focus on technology and creativity generally expected and required in this industry. Graduates will be able to gain employment in the industry and will also be able to access further studies at NQF 8 in relevant fields.

PROGRAMME CONTENT INCLUDES
- Academic Literacy
- Marketing & Social Media
- Asset Design: Game Aesthetics & Digital Imaging
- Media Literacy
- Game History
- Research Basics
- Media Studies Introduction
- Scripting – 4 levels
- Asset Design: 2D Animation
- Asset Design: 3D Animation
- Finance & Distribution
- Final Project & Final Research Component
- Game Production: Basics, Analogue & Finishing
- Game Studies: Storytelling, Game Theory & Technology, Mechanics

ADMISSION REQUIREMENTS
• National Senior Certificate with a Bachelor Entry or Equivalent
• Computer Literacy NQF3
• English NQF 4
• Maths/Maths Literacy NQF 4

ADDITIONAL REQUIREMENTS
• A portable hard-drive
• Adequate hearing ability and adequately sighted
• We recommend that every student has access to a personal computer and to the relevant software

2020 OPEN DAY DATES
- 16 MAY
- 6 JUNE
- 27 JUNE
- 11 JULY
- 1 AUGUST
- 5 SEPTEMBER
- 10 OCTOBER
- 14 NOVEMBER
- 5 DECEMBER
BOOK YOUR CAMPUS TOUR

CAPE TOWN

PHYSICAL ADDRESS
Unit A307 Woodstock Exchange
66 Albert Road
Woodstock, Cape Town, 7925

CONTACT DETAILS
TEL  +27 (0)21 286 6300
FAX  +27 (0)86 212 5459
EMAIL capetown@sae.edu

JOHANNESBURG

PHYSICAL ADDRESS
Design District Building
cnr. Keyes & Tyrwhitt Ave
Rosebank, Johannesburg, 2196

CONTACT DETAILS
TEL  +27 (0)10 442 6940
FAX  +27 (0)86 212 5459
EMAIL jhb@sae.edu

SAE Institute reserves the right to withdraw or make changes to any programme(s) or content thereof.
Provisionally registered with the department of Higher Education and Training until the date determined by the registrar as a private higher education institution under the Higher Education Act, 1997. Provisional registration certificate no. 2014/HE07/001. SAE Institute South Africa (Pty) LTD | Company Reg no: 2008/002013/07 (herein after referred to as SAE/SAE Institute).

*Awaiting approval for our Johannesburg site of delivery by the Department of Higher Education and Training (DHET) and CHE to offer the Higher Certificate in Game Design and Production and the Bachelor of Arts in Game Design and Production.

NSFAS: *Please note, NSFAS exists to provide financial aid to eligible students at TVET colleges and Public Universities. NSFAS does not exist for students entering Private Institutions. SAE Institute South Africa is a Private Institution, therefore NSFAS funding does not apply.