YOUR SAE EXPERIENCE WILL BE DIFFERENT

OUR REPUTATION AS THE LEADING GLOBAL SPECIALIST IN CREATIVE MEDIA EDUCATION COMES FROM OVER 40 YEARS OF PIONEERING CREATIVE MINDS.

At SAE, you will receive a quality education with the power to unleash your creative potential.
INTRODUCTION..........................6-10
History
Globally Connected
Alumni
World Class Facilities
Career-Ready Graduates

ANIMATION.............................11-13
Higher Certificate in Animation and Visual Effects
Bachelor of Arts in Motion Design and Animation

FILM......................................14-16
Higher Certificate in Digital Film Production
Bachelor of Arts in Film Production

AUDIO....................................17-19
Higher Certificate in Sound Production
Bachelor of Arts in Sound Production

GAMES....................................20-21
Higher Certificate in Game Design and Production

MONEY BACK GUARANTEE & OPEN DAY DATES...........22-23

BOOK YOUR CAMPUS TOUR .......24

IF OUTSIDE OF SOUTH AFRICA: MAKE SURE TO REQUEST THE INTERNATIONAL STUDENTS BROCHURE OR SIMPLY FILL OUT THE ENQUIRY FORM
SAE has been delivering outstanding industry-focused education since 1976. We have set the benchmark for Higher Education qualifications in creative media because we know these industries and we know how to train industry-ready graduates. We love what we do and we are committed to the provision of education options that challenge, develop and inspire!

SAE PROGRAMMES ARE NATIONALLY ACCREDITED AND INTERNATIONALLY RECOGNISED.

SAE has been delivering outstanding industry-focused education since 1976. We have set the benchmark for Higher Education qualifications in creative media because we know these industries and we know how to train industry-ready graduates. We love what we do and we are committed to the provision of education options that challenge, develop and inspire!

GLOBALY CONNECTED

FROM AUSTRALIA, TO THE MIDDLE EAST, EUROPE, THE UK, SOUTH AMERICA AND THE UNITED STATES, AND NOW IN SOUTH AFRICA FOR THE CONTINENT OF AFRICA, THERE IS AN SAE CAMPUS IN JUST ABOUT EVERY CORNER OF THE GLOBE.

40 YEAR HISTORY

GLOBALLY CONNECTED

40 YEAR HISTORY

ALUMNI

As an SAE student, you will become part of a global community of aspiring and established creative media professionals, sharing expertise that is world-recognised and truly global.

As an SAE graduate, you automatically qualify to join the SAE Alumni. A prestigious community of dedicated and successful creatives, the SAE Alumni are achieving amazing things right across the world.

This group also receives exclusive access to SAE’s masterclasses and events and is a great way to stay in contact with your classmates after your days on campus are complete.

With 47 campuses in 23 countries, SAE is the leading global specialist in creative media education.
Hands-on experience at events and opportunities to work in the field are all part of your experience with SAE. As part of any bachelor programme, you will complete a Work Integrated Learning (WIL) block that we help you to secure - so you graduate ahead of the pack with real-world experience already under your belt.

SAE is committed to creating learning environments that inspire, energise and motivate our students to achieve. We believe that to get the best out of a creative person, you have to put them in a truly creative environment. SAE campuses are thoughtfully designed creative study spaces that support hands-on collaborative learning and are filled with the latest equipment and software.

Not only do our lecturers come with experience from their respective industries, we also have long-standing corporate partnerships with some of the biggest names in industry for our areas of study. Our courses have been developed with our industry partners to deliver industry ready graduates equipped with the skills required to succeed.

WE WORK CLOSELY WITH OUR INDUSTRY PARTNERS, WE EMPLOY SPECIALISTS WITH REAL-WORLD EXPERIENCE, AND WE DELIVER PERSONALISED EDUCATION IN WORLD-CLASS FACILITIES.
CAREER-READY GRADUATES

Transitioning from an educational environment into the workforce, or changing careers into a new industry can be a big, at times overwhelming, but mostly exciting move. Not only are we here to equip you with the technical skills to pursue your dream career. Along with your practical experience and qualification, you will also graduate with:

A STRONG WORK ETHIC & POSITIVE ATTITUDE.

EFFECTIVE COMMUNICATION, TIME MANAGEMENT, PROBLEM SOLVING AND TEAM WORK SKILLS.

YOU WILL ALSO BE RESPONSIVE TO FEEDBACK, ADAPTABLE AND CONFIDENT …

… AND HAVE THE ABILITY TO WORK WELL UNDER PRESSURE.

Your experience with us will give you the opportunity to build the skills to pursue your dream career. Along with your practical experience and qualification, you will also graduate with:

ANIMATION

Our full-time study programmes
HIGHER CERTIFICATE IN ANIMATION AND VISUAL EFFECTS

OVERVIEW
SAQA ID: 86986
HEQSF Level: 6
Credits: 120

In this programme, students acquire comprehensive skills in free-hand drawing, 2D and 3D computer-generated graphics and animation using the industry’s most widely used software.

The curriculum provides an understanding of the systems and equipment used for creating animation and the practical experience required for production techniques and design concepts. Students gain comprehensive expertise of the contemporary ‘infotainment’ industry.

PROGRAMME CONTENT INCLUDES
- Fundamentals of Drawing
- Modelling Digital Environments
- 3D Character Performance
- Digital Imaging & Motion Graphics
- Basics of 3D Modelling
- Animation for Film & Television
- Principles of 2D Animation
- Creative Project: Digital Effects

ADMISSION REQUIREMENTS
- National Senior Certificate with Higher Certificate entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy
- Art or previous experience in Art

ADDITIONAL REQUIREMENTS
- A portable hard-drive
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and access to the relevant software

BACHELOR OF ARTS IN MOTION DESIGN AND ANIMATION

OVERVIEW
SAQA ID: 94949
HEQSF Level: 7
Credits: 360

The Bachelor of Arts in Motion Design and Animation teaches stop-motion, digital 3D and digital 2D animation skills within the context of traditional 2D animation principles. There is a strong focus on developing and refining fine art skills: drawing, painting and sculpture, in support of the creative processes involved in character and story development for animation.

Theory modules include history of art, history of animated media, media studies and academic research skills. The final year of study includes a practical project that forms the centerpiece of the student’s portfolio. The student can choose to complete the project in either digital 3D, stop-motion 3D, or digital 2D.

PROGRAMME CONTENT INCLUDES
- Motion Design: Drawing for Animation
- Fine Art: Drawing, Painting & Sculpture
- Media Literacy & Critical Thinking
- History of Animation: Communication & Design
- Storyboarding & Illustration
- Digital 2D Animation
- Creative Practical Projects: Stop Motion Animation, Production, Visual Effects

ADMISSION REQUIREMENTS
- National Senior Certificate with a Bachelor entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy
- Art or previous experience in Art

ADDITIONAL REQUIREMENTS
- A portable hard-drive
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and to the relevant software
OUR FULL-TIME STUDY PROGRAMMES

FILM

NOT NOW"HIGHER CERTIFICATE IN DIGITAL FILM PRODUCTION

OVERVIEW
SAQA ID: 87006
HEQSF Level: 5
Credits: 120

PROGRAMME INFO
QUALIFICATION: Higher Certificate in Digital Film Production
DURATION: 1 Year, Programmes start in February & July

This programme is designed to provide students with experience in the many facets of digital film production, fostering creative confidence and artistic independence within a hands-on learning environment.

The programme covers the technical and creative components of digital film making including: conceptualisation, screenwriting, project development, digital camera operation, lighting, production management, directing, editing, sound design, motion graphics and VFX. In creating their own projects, students develop the necessary skills to become film makers.

PROGRAMME CONTENT INCLUDES

Digital Film Production
Digital Imaging
Film Studies
Screenwriting & Adoptions
Motion Graphics
Visual Effects
TV Commercial Production
Documentary Production
Creative Project

ADMISSION REQUIREMENTS

• National Senior Certificate with Higher Certificate entry or equivalent
• English NQF 4
• Maths / Maths Literacy NQF 4
• Computer Literacy

ADDITIONAL REQUIREMENTS

• A portable hard-drive, headphones and a camera memory card
• Adequate hearing ability & adequately sighted
• We recommend that every student has access to a personal computer and to the relevant software
ADMISSION REQUIREMENTS

• National Senior Certificate with a Bachelor entry or equivalent
• Computer Literacy NQF3
• English NQF 4
• Maths / Maths Literacy NQF 4

ADDITIONAL REQUIREMENTS

• A portable hard-drive, headphones and a camera memory card
• Adequate hearing ability & adequately sighted
• We recommend that every student has access to a personal computer and to the relevant software
The Higher Certificate in Sound Production curriculum equips students with the necessary practical skills, knowledge, values and attitudes required to enter the broad scope of the global music and entertainment industries and operate effectively as audio professionals.

To this end, the curriculum covers a wide range of applied skills and knowledge in music theory, music business, audio technology, electronic music production, sound for film and television, final mastering and live sound. The programme culminates in a final Creative Project where students get the opportunity to apply their skills and knowledge to a production of their choice, which is evaluated with regard to professional practice, technical aptitude and creativity.

**PROGRAMME CONTENT INCLUDES:**

- Principles of Sound
- Acoustics
- Audio Technology
- Live Sound
- Signal Processing
- Audio Mastering
- Applied Music Production
- Creative Project
- Electronic Music Production
- Studio Production
- Live Sound Production
- Music Styles
- Acoustic
- Signal Processing
- Introduction to Audio Technology
- Live Sound Production
- Electronic Music Production
- Studio Production
- Applied Music Theory
- Creative Project
- Media Literacy & Critical Thinking
- Digital Audio Production

**ADMISSION REQUIREMENTS:**

- National Senior Certificate with Higher Certificate entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy
- Basic knowledge of music

**ADDITIONAL REQUIREMENTS:**

- Portable hard-drive and headphones
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and to the relevant software

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This curriculum addresses the art, science and technology of sound production across a wide range of applications; from music recording, to sound production for film and television and live concert sound.

Each sub-discipline of sound production is covered in detail, in order to ensure all graduates have the theoretical and practical skills required to be able to work in the global entertainment and music space.

In addition to the essential skills and knowledge required from a sound engineer/producer, students are continuously exposed to the pertinent values, attitudes and qualities expected from an industry professional. Graduates will be able to function effectively and make a meaningful contribution to the Sound industry and society, using this qualification.
**OVERVIEW**

HEQSF Level: 5  
Credits: 120

The Higher Certificate in Game Design and Production has been structured to develop knowledge and competence in game design and production for candidates aspiring to enter into careers in this industry. The curriculum has been contextualised as a foundational qualification, aiming to contribute to the growth, quality, competitiveness of game production on the African continent and insight into employment opportunities with the SA gaming industry.

This programme provides an appropriate balance between academic rigour and practical skills, exposing students to academic and practical skills with a strong focus on technology and creativity generally expected and required in this industry. Graduates will be able to gain employment in the industry and will also be able to access further studies at NQF 6 or may apply for entry into a degree programme in relevant fields.

**PROGRAMME CONTENT INCLUDES**

- Media Studies Introduction
- Academic Literacy
- Game Studies
- Digital Imaging
- Scripting
- Game Production
- Asset Design
- Creative Project

**ADMISSION REQUIREMENTS**

- National Senior Certificate with Higher Certificate entry or equivalent
- English NQF 4
- Maths / Maths Literacy NQF 4
- Computer Literacy

**ADDITIONAL REQUIREMENTS**

- A portable hard-drive, headphones
- Adequate hearing ability & adequately sighted
- We recommend that every student has access to a personal computer and to the relevant software

**PROGRAMME INFO**

**QUALIFICATION:** Higher Certificate in Game Design and Production  
**DURATION:** 1 Year, Programmes start in February & July
MONEY BACK GUARANTEE

TERMS & CONDITIONS

*We are so confident in the quality of our education and committed to your success, that we will refund your tuition fees should you not successfully pass your year. PUT US TO THE TEST!

FULL-TIME STUDY

<table>
<thead>
<tr>
<th>HIGHER CERTIFICATE PROGRAMES</th>
<th>BACHELOR PROGRAMES</th>
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<tbody>
<tr>
<td>95% Attendance for induction</td>
<td>95% Attendance for induction</td>
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<tr>
<td>Meet the 75% attendance requirement per module</td>
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<td>Write all tests</td>
<td>Write all tests</td>
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<td>Submit all assignments &amp; activities on time</td>
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<td>Write all exams</td>
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<td>95% Attendance for WIL</td>
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<td>100% Attendance for practical assessments</td>
<td>100% attendance for practical assessments</td>
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<tr>
<td>Submit all practical projects on time</td>
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Applications for the Money Back Guarantee must be submitted within 2 weeks after the final results are released, in order for Guarantee to apply. *The Money Back Guarantee takes effect from the 1 January 2020.

COME VISIT US AT OUR NEXT OPEN DAY!

2020 OPEN DAY DATES

11 JANUARY
25 JANUARY
8 FEBRUARY
18 APRIL
16 MAY
6 JUNE
27 JUNE
11 JULY
1 AUGUST
5 SEPTEMBER
10 OCTOBER
14 NOVEMBER
5 DECEMBER
SAE Institute reserves the right to withdraw or make changes to any programme(s) or content thereof. Provisionally registered with the department of Higher Education and Training until the date determined by the registrar as a private higher education institution under the Higher Education Act, 1997. Provisional registration certificate no. 2014/HE07/001. SAE Institute South Africa (Pty) LTD | Company Reg no: 2008/002013/07 (herein after referred to as SAE/SAE Institute).

BOOK YOUR CAMPUS TOUR

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*Awaiting approval for our Johannesburg site of delivery by the Department of Higher Education and Training (DHET) and CHE to offer the Higher Certificate in Game Design and Production and the Bachelor of Arts in Game Design and Production.

CONTACT YOUR CAMPUS SALES CONSULTANT, TODAY!